

Harvest Baskets



Designed
To Serve

Harvest Baskets

Bring the look of abundance to your points-of-purchase and grab-and-go stations with Harvest baskets. Woven black metal ribbons create a premium farmer's market style for an attractive way to display your wares.

Use this comprehensive collection to create spaces that look plentiful while meeting your

guests' needs for prepackaged food on-the-go and increasing sales of special merchandise and impulse buys.

With its inviting handmade style, Harvest baskets bring a bounty of goodness to nearly any décor theme.



Reasons to Love:

- Inviting farmer's market design of woven black metal ribbons
- Durable metal collection for a lengthy in-service life
- Ideal baskets for creating bountiful looks for grab-and-go, merchandise and points-of-sale impulse buys
- Fully stocked and available for immediate shipping and sampling
- Excellent, simple strategy to increase sales
- Produced by G.E.T., saving you the hassle of hunting other retailers who may not have the stock you need

The Beauty of Simplicity

In today's operating environment with ever-changing mandates for where and how many guests you can serve, you've got enough complexity on your plate. A slice of simplicity is surely welcome.

Like the bygone milkman, Harvest baskets bring simplicity right to your doorstep.

No expensive tech, no complicated systems. Just simple, stylish baskets to attract guests' attention and help increase sales of grab-and-go and impulse buys.

And with 11 shapes and sizes, you'll always find exactly what you need for your unique operation.

That's a beautiful thing.



Harvest Baskets





WB-561-BK
Rectangular Basket
11.75" L x 8" W x 4" H
32 ea



WB-560-BK
Square Basket
12" L x 4.25" H
16 ea



WB-567-BK
Rectangular Basket w/ Handles
12" L x 7.75" W x 6.25" H
16 ea



WB-566-BK
Rectangular Basket w/ Handles
18" L x 11.5" W x 8.5" H
8 ea



WB-564-BK
Square Basket
18" L x 3.75" H
8 ea



WB-565-BK
Rectangular Basket
24" L x 18" W x 3.75" H
8 ea



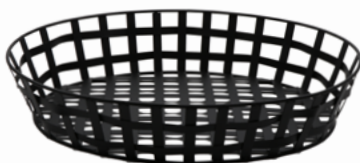
WB-569-BK
Round Basket w/ Handles
9.5" Dia. x 7.25" H
16 ea



WB-568-BK
Round Basket w/ Handles
11.5" Dia. x 8.75" H
12 ea



WB-570-BK
Round Basket w/ Handles
12.5" Dia. x 9.75" H
6 ea



WB-562-BK
Oval Basket
19.5" L x 15" W x 4" H
8 ea



WB-563-BK
Oval Basket
24" L x 18" W x 4.5" H
8 ea

Who's Best Suited for Harvest Baskets?

With such attractive style, Harvest baskets are in demand at a wide variety of foodservice and retail operations:

- Large dining halls at colleges, universities, hospitals and office campuses
- Convenience stores, coffee shops and retail outlets, whether independent or part of a larger campus or facility
- Hotel marketplaces, lobbies, cafés and more
- Food halls
- Fast casual and casual restaurants
- Stadiums, arenas and convention centers

Where Are Harvest Baskets Best Placed Within an Operation?

This comprehensive collection of baskets offers operators an abundance of useful locations:

- By the register or checkout line
- Near the online order pick-up area for guests
- High traffic spots in food halls, dining halls, convenience stores and more
- Near entrances and exits



What Should be Displayed in Harvest Baskets?

Some inspiration for generating more sales:

- Prepackaged and/or shelf-stable food, including bakery items, candy, house-made jerky and the like
- Fresh fruits and vegetables
- House sauces, jams, jellies
- Candles, stationary, hand sanitizers
- Logo-ed merchandise like tee shirts, ties, scarves and more
- Vintage vinyls, postcards and other baubles

Request a Sample: <https://resources.get-melamine.com/get-sample-request>



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