

Expanded from 9 pieces to 19!

To Serve

Minski

Featuring a beloved and timeless pattern of textured concentric circles on wide rims with a porcelain-like glaze, Minski's soothing presentation draws guests' eyes to the food and makes your culinary creations the hero.

With the look and feel of porcelain your guests will love, Minski can be your secret money-saving weapon against the breakage that's all too common in similarly styled porcelain. We've captured Minski's classic style and expanded the collection to include new small vessels and family style serving pieces for the tabletop, and large bowls and platters for employee-served banquets and buffets.

Minski's expansion means you can now achieve this desired style for nearly any serving method and menu offering without the high cost of porcelain holding you back.



Reasons to Love:

- Timeless classic style with a porcelain-like glaze in traditional white with beautiful rim texturing
- Attractive replacement for costly porcelain with an equal or better guest experience
- Save money the longer you serve on melamine
- Comprehensive collection with expanded tabletop and employeeserved banqueting/buffet pieces for nearly any type of menu
- Heavyweight construction blends the benefits of the heft of porcelain with the cost-saving durability of melamine
- Fully stocked and ready for immediate shipping and sampling

Why Should You Replace Your Porcelain With Minski?

We developed Minski through a painstaking process. We perfectly finessed the rim texturing. The design offers a porcelain-like glossy finish and an attractive plating area with a lovely edge that avoids sauce runoff. The weight carries enough heft to feel luxurious but still lighter weight than porcelain.

All of these efforts translate into an equal or better guest experience for those you serve.

Melamine, when cared for properly, will outlast porcelain 3:1 thanks to its durability. For example, if you spend \$1,000 on melamine, you can expect to spend \$3,000 on similar porcelain due to porcelain's high breakage. If you spend \$10,000 on melamine, a similar porcelain purchase will cost you \$30,000.

So why spend the extra money when you have a beautiful melamine option that will please your guests just the same?



But that's not the best part.



Small Vessels

As part of Minski's expansion for this favorite collection, we've added a ramekin and a monkey dish. They are undoubtedly the most beautiful presentation for sides of sauces, lemons, limes, etc., to have graced the tabletop.



Additional Dinnerware Pieces

New to the dinnerware offering are a 12.5" round plate and a 16 oz shallow entrée/soup/cereal bowl, providing you more gorgeous and durable options to showcase your culinary creations.



Family Style Dining and Employee-Served Buffet and Banqueting

Perhaps the most exciting chapter of the Minski expansion is the new family style platters and large bowls. Now you can achieve a consistent, attractive look across your tabletop and employee-served buffet and banqueting with pieces significantly lighter and more durable than porcelain. Your staff and your budget will thank you.





9 Legacy Pieces • 10 New Pieces



Who Should Serve on Minski?

Nearly any foodservice operation can benefit from the timeless, classic style and the cost savings from using long-lasting melamine:

- Casual and fast casual restaurants
- Hotel dining
- Patio, outdoor and rooftop dining
- Catering, banquet and buffet service
- Employee dining
- Select dining halls at colleges, universities, business and industry

Who Should NOT Serve on Minski?

Melamine is an excellent material for most operations but porcelain performs better in a few areas. If your operation commonly uses the following techniques for cooking and serving, porcelain, or a mix of porcelain and melamine are better choices:

- Plated entrées requiring a steak knife
- Plated entrées requiring oven or salamander finishing
- As always, melamine should not be microwaved



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